



MISSOURI SHORTHORN

Association

The
**FAMILY
FRIENDLY**
breed



2024 MEMBERSHIP DIRECTORY



***Females • Bulls • Steers
Embryos • Semen • Retail-Beef***

Legacy Ranch

Registered Shorthorn Cattle

Rhineland, MO

Jose' 314-803-1104

Connie 314-609-1887

Glenn 636-485-6103



**"Superior Shorthorns
Is Our Legacy"**

TABLE OF CONTENTS

- 8 MSA Officers & Directors
- 10-11 MSA Ambassadors
- 14-18 Membership Listing
- 19 Membership Form
- 22 Junior Officers
- 24 Junior Members
- 26 Junior Membership Application
- 28-29 MSA Industry Partners
- 30 Industry Partner Application
- 34 MSA Spring & Fall Sale Info
- 36-37 MSA Scholarship Program
- 38 Missouri FFA
- 40 Missouri 4-H
- 42 MSA Breeder of the Year
- 44 Shorthorn History
- 61 Advertiser Index



WWW.MOSHORTHORN.COM

Missouri **MADE.**



AEGERTERMARKETING.COM
AMSONLINESALES.COM

AMS Online Sales, Sale Representative
(Located in Missouri)
Brett Naylor, 417.880.6873

AMS **ONLINESALES.COM**
Online Sales with a Personal Touch

AMS
INC.

JEFF K. & DARLA AEGERTER
402.641.4696 | jeff.aegert@gmail.com | 1250 Ridge Run, Seward, NE 68434

* Professional Sale Management *
* Full Service Online Sales *



BULLS SOLD IN '22 & '23



Semen Available



GPN RED CARD ON46

*x4319134 • Homo Polled
Sire: Waukaru Gold Card 5042

CED	15	YG	-0.34
BW	0.5	CW	15
WW	57	REA	0.41
YW	94	MB	0.02
MK	27	FT	-0.09
TM	56	\$CEM	37.68
CEM	8	\$BMI	135.12
ST	19	\$F	57.15

Owned with Prairie Rose Shorthorns, Aledo, IL.



THE *Home* FOR
HERD BULLS

Commercial Herd Accepted, Purebred Herd Proven



Bulls Available

Private Treaty Summer of 2024
"3rd Annual Maternal Power Herd Sire Online Sale" Fall of 2024

SIRE GROUPS INCLUDE

Free K-Kim Hot Commodity
JSF Times Square 120G
Byland Flash
JSF Ronan
Leveldale Chief 008H
GPN Red Card 0N46
GPN Patriot 1N40
NAYLOR Cannonball 1N20



NAYLOR
Shorthorns

Brett, Brittney, Hudson & Emery Naylor - Halfway, MO
Gary & Pam Naylor - Buffalo, MO
417-880-6873



OFFICERS + DIRECTORS



Brett Naylor
417-880-6873
President



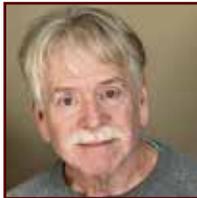
Jose Cruz
314-803-1104
Vice President



John Hendrickson
618-367-4190
Secretary/Treasurer



Kyle Dameron
816-262-2417
Junior Advisor



Rusty Meridith
573-489-2739
Board Member



Travis Sartin
417-689-4178
Board Member



Bill Betteridge
660-888-9790
Board Member



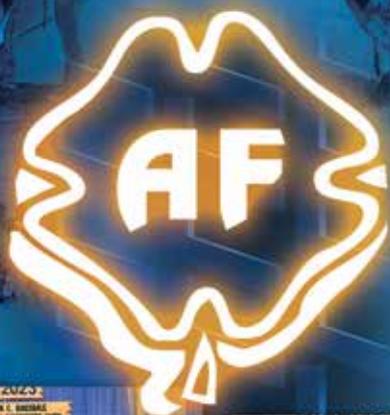
Janet Kier
417-846-6517
Board Member



Zach Word
573-846-6930
Board Member



EXECUTIVE BOARD MEMBERS



HIGHLAND LET THE GOOD TIMES ROLL 303

OWNED WITH HIGHLAND FARMS & CMS SHORTHORNS
CHAMPION SHORTHORN PLUS BULL - 2023 AMERICAN ROYAL & NAILE



SMITHERS FAMILY

CHAMPION SHORTHORN, 2023 ILLINOIS STATE FAIR JR SHOW



McGAUGH FAMILY

HIGH POINT OVERALL HEIFER, 2023 MO CLUB CALF ASSOC



HETER FAMILY

CHAMPION SHORTHORN PLUS, 2023 KANSAS STATE FAIR OPEN SHOW

Alden Farms

602 E. BERRY • HAMILTON, MISSOURI



ROBERT & BEVERLY ALDEN FAMILY

ROBERT: 816-632-8509
ralden@consumersoilandssupply.com

TYLER ALDEN: 816-632-0230

A COMMITMENT TO PRODUCING EYE APPEALING, MARKETABLE SHORTHORN • SHORTHORN PLUS CATTLE



2024 AMBASSADORS

MISSOURI SHOWDOWN
Ambassador

Platinum Ambassador

MISSOURI SHOWDOWN
Ambassador

Gold Ambassador

MISSOURI SHOWDOWN
Ambassador

Silver Ambassador

MISSOURI SHOWDOWN
Ambassador

Bronze Ambassador

- | | | | |
|-----------|---|-----------|---|
| 1 | Stewart Livestock
Buffalo, MO - 417-839-3184
Bronze Ambassador | 16 | Robsten's Shorthorns
Houston, MO - 417-260-3123
Silver Ambassador |
| 2 | Albertson Farms
Wheeling, MO - 660-247-2813
Silver Ambassador | 17 | Hilldale Cattle Company
Cassville, MO - 417-846-6517
Bronze Ambassador |
| 3 | Hellwege Shorthorns
Frohna, MO - 573-846-6930
Silver Ambassador | 18 | Worthington Cattle Company
Dadeville, MO - 417-844-1888
Gold Ambassador |
| 4 | Naylor Shorthorns
Buffalo, MO - 417-880-6873
Platinum Ambassador | 19 | Circle W Shorthorns
Moundville, MO - 417-448-7631
Bronze Ambassador |
| 5 | Legacy Ranch
Rhineland, MO - 314-803-1104
Platinum Ambassador | 20 | Alden Farms
Hamilton, MO - 816-632-8509
Platinum Ambassador |
| 6 | Straight Arrow Shorthorns
Cole Camp, MO - 660-621-0353
Silver Ambassador | 21 | J Armstrong Cattle
Alpena, AR - 281-851-1151
Gold Ambassador |
| 7 | Nile Valley/Hendrickson Trust
Sedalia, MO - 618-367-4190
Gold Ambassador | 22 | White Family Shorthorns
Warrensburg, MO - 660-441-1840
Silver Ambassador |
| 8 | Dameron Livestock
Silex, MO - 816-262-2417
Gold Ambassador | 23 | Cover Cattle Company
Bowling Green, MO - 573-470-1220
Platinum Ambassador |
| 9 | JGS Cattle Company
Silex, MO - 636-278-0859
Silver Ambassador | 24 | Johnson Shorthorns
Wellsville, MO - 217-454-3418
Gold Ambassador |
| 10 | Crestmead Farm
Pilot Grove, MO - 660-888-9790
Gold Ambassador | 25 | Moore Shorthorns
Jerseyville, IL - 618-535-3235
Gold Ambassador |
| 11 | Ashland Farm
Sedalia, MO - 660-620-4887
Silver Ambassador | 26 | Studer Shorthorns
Creston, IA - 641-344-8035
Bronze Ambassador |
| 12 | Merideth Land & Cattle Company
Fayette, MO - 573-489-2739
Platinum Ambassador | 27 | Gilman Shorthorns
Stuart, IA - 515-360-1445
Gold Ambassador |
| 13 | Ostermeyer Shorthorns
Odessa, MO - 816-263-2658
Silver Ambassador | 28 | Cedar Lane Farm
Cedarsville, OH - 937-694-18971
Gold Ambassador |
| 14 | Bum Steer Cattle Company
Holden, MO - 330-340-0416
Silver Ambassador | 29 | Sunrise Farms
Cottage Grove, TN - 731-431-8857
Silver Ambassador |
| 15 | Schabbing Shorthorn Farms
Cape Girardeau, MO - 573-450-8842
Silver Ambassador | 30 | McKenzie Ranch
Bethesda, MD - 619-925-1846
Platinum Ambassador |

DOCILITY | FERTILITY | LONGEVITY

Merideth Land and Cattle Company



JSF Foreplay 168J

Reg# *x4324982

Sire Bell M Foreman 30A

Dam JSF Princess 24D

CED 9 | BW 1.3 | WW 64 | YW 108 | MK 28
\$CEZ 22.85 | \$BMI 120.88 | \$F 59.13



JSF Times Square 120G ET

Reg# x4297739

Sire Saskvalley Tradition 106T

Dam KL Gold Rose

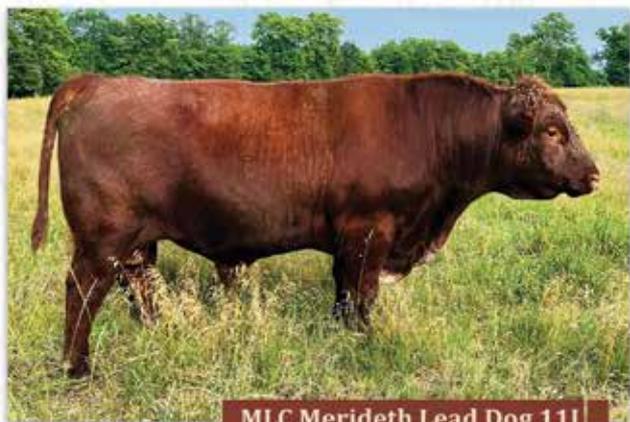
CED 18 | BW -2.6 | WW 49 | YW 66 | MK 35
\$CEZ 60.27 | \$BMI 156.96 | \$F 55.07

Semen Available Through:

STgenetics® 866.589.1708 | Beef@STgen.com

CATTLE Visions 573-641-5270

More than 70 Years of Tradition and Trust
in Shorthorn Cattle Breeding



MLC Merideth Lead Dog 11J

Reg# *x4325277

Sire Byland Soggy Dog 7TM73 CED 12 | BW 1.2 | WW 65 | YW 105 | MK 25

Dam Byland Cassandra 9R037 \$CEZ 35.08 | \$BMI 145.71 | \$F 61.15



JSF Cruise 125K

Reg# *x4338160

Sire Gilman's Clout 45H ET CED 12 | BW 0.3 | WW 62 | YW 90 | MK 36

Dam JSF Lovemore 52G \$CEZ 35.64 | \$BMI 153.80 | \$F 60.64

Progeny also available from
Byland Top Dog 0SD40, *x4305793

OWNED AND OPERATED BY

Dr. Reuben Merideth

Rusty Merideth and Wanda Merideth

Located in Fayette, MO

www.meridethlandandcattle.com

Phone: 573-489-2739 | Email: rmmerideth1@icloud.com



MSA MEMBERSHIPS

5 Sisters Shorthorns

Duane Randle
980 Executive Dr Ste A
Osage Beach MO 65065
573-552-7142
dmrandle@gmail.com

AAA Shorthorns

Alan Meierotto
14347 St Rt 81
Revere MO 63465
319-572-2322

Albertson Farms

Gary Albertson
508 N State St
Wheeling MO 64688
660-247-2813
garyalbertson@hotmail.com

Alden Farms

Robert Alden
602 E Berry St
Hamilton MO 64644
816-632-8509
ralden1@yahoo.com
www.aldenfarmsshorthorns.com

Ashland Farm

Jim & Stephanie Sneed
28551 Griessen Rd
Sedalia MO 65301
660-620-4887 • H 660-826-5887
sneed@iland.net

Bern-A-Dale Shorthorns

Bernie & Norma Bolton
38995 Honey Suckle Rd
Oakdale IA 51560
712-482-3386
bolton.norma29@gmail.com

Buckingham Shorthorns

Carl Buckingham
1549 Lon Rd
Rogersville MO 65742
417-844-3311
buckinghamcarl@gmail.com

Cedar 3 Ranch

Levi & Beverly LuCerne
1099 Dent County Rd 2360
Rolla MO 65401
573-263-3949 • 573-263-3138
bevlucerne2005@gmail.com

Cedar Lane Farms

Jeff Winkle
5076 Gravel Pit Rd
Cedarsville OH 45314
937-694-18971
cattlejock9@yahoo.com

Chandler Livestock

Haley & Andrew Chandler
1229 S Gleven Ave
Springfield MO 65803
H 816-465-0575 • A 417-527-1997
haley.chandler95@gmail.com

Circle R Polled Shorthorns

Ron Salvino
1132 Methodist Church Rd
Leslie MO 63056
636-236-0235
stumpylake2009@gmail.com

Circle S Shorthorns

Mark & Lexi Smith
16987 Smith Ln
Lexington MO 64067
660-259-2370 • 816-661-2371
circles1@centurylink.net

Circle W Shorthorns

Travis & Dana Wait
8874 E State Route F
Moundville MO 64771
417-448-7631
circlewshorthorns@gmail.com

Collins Ranch CKC Farms

K Brian & Stacey Collins
5100 E 2nd Rd
Eldorado Springs MO 64744
573-606-0662 • 417-296-5350
collinsb71@yahoo.com

Cover Cattle Company

Cover Family
21880 Pike 309
Bowling Green MO 63334
573-470-1220
coverriginna@yahoo.com

Crestmead Farm

Bill Betteridge & Kaylan Cassil
7400 A Hwy
Pilot Grove MO 65276
B 660-888-9790 • K 573-823-9512
wbetter@iland.net



MSA MEMBERSHIPS

Daleske Cattle Co

Jeff Daleske
19098 Dwyer Rd
Warsaw MO 65355
573-445-0830
j.daleske02@gmail.com

Dameron Livestock

Kyle Dameron
152 Kelch Rd
Silex MO 63377
573-656-3205 • 816-262-2417
kyledameron1978@icloud.com

Diamond G Shorthorns

Robert & Allyson Gulso
31579 Kennedy St
Macon MO 63552
660-349-9983 • 660-239-4364
r.w.gulso@gmail.com

Fritter Family Shorthorns

Gregg & Janet Fritter
13444 E Minie Ball Rd
Nevada MO 64777
417-761-9319
greggfritter@icloud.com

Gibler Shorthorns

Kevin Gibler
569 E 1550 Rd
Baldwin City, KS 66006
816-809-7148 • 816-734-4412
kjgibler@hotmail.com

Gilman Shorthorns

Cary or Ethan Gilman
1279 Sheldon Ave
Stuart IA
E 515-360-1445 • C 515-360-6006
cgilmanshorthorns@gmail.com
gilmanshorthorns.com

Hellwege Shorthorns

Zachary Word
PO Box 27839 Industrial Dr
Frohna MO 63748
573-846-6930 • 573-824-5460
zach.word.shorthorns@hotmail.com

Henke Shorthorns

Paul & Beverly Henke
713 S Alice Ave
Salisbury MO 65281
660-651-8249 • 573-473-6868
muaggie99@yahoo.com

Hidden Hill Farms

Kirk & Rory Camblin
20370 E 34th Ave
Cainsville MO 64632
913-426-7377 • 913-426-6826
kirkcamblin@yahoo.com

Hilldale Cattle Company

Tim & Janet Kier
16747 Farm Rd 1135
Cassville MO 65625
417-846-6517
janetkier@hotmail.com

Hulen Farms

Virgil & Mike Hulen
19268 Rt AA
Madison MO 65263
573-473-6086 • 660-291-4282
vhulen59@gmail.com

Hunt Cattle Company

Jimmy Hunt
21706 Hwy HH
Mexico MO 65265
573-473-7555
huntcattleco2005@gmail.com

J Armstrong Cattle

John & Shanna Armstrong
2445 Sycamore Rd
Alphena AR 72611
281-851-1151
jarmstrongcattle@gmail.com
www.jarmstrongcattle.com

JGS Cattle Company

Greg Cox / Jerry
996 Hwy PP
Silex MO 63377
G 636-278-0859 • J 573-656-3010
Jgscattlecompany@gmail.com

Johnson Shorthorns

Rob and Lindsey Johnson
31 Angus Rd
Wellsville MO 63384
217-454-3418
rjohnson9582@gmail.com

Klise Farm

Bev/ Bailey Klise
17723 Hwy 19
New London MO 63459
573-248-4056
klisefarm@rallstech.com



MSA MEMBERSHIPS

Kohlstaedt Farms

Brian/ Margaret Kohlstaedt
12158 Rt 131
Wellington MO 64097
816-716-4614
bkohlstaedt@yahoo.com

Laban's Roanoke Farm

Joe Laban
28232 31st Ave
Bernard IA 52032
563-542-3155
jjlaban@yahoo.com

Legacy Ranch

Connie Verdone
PO Box 2369
Lake Ozark MO 65049
314-609-1887
connie@cruzcompany.com
www.legacyranch.farm

Legacy Ranch

Jose' Cruz, Connie, Glenn
30 Lensing Rd
Rhineland MO 65069
314-803-1104
Jose@cruzcompany.com
www.legacyranch.farm

Legacy Ranch

Madison Coleman
PO Box 490
Rhineland MO 65069
573-690-7930
madisonrc2002@gmail.com
www.legacyranch.farm

LH Show Cattle

Sarah Lamarra Hill
934 Road 280
Americus KS 66835
620-341-0206
msuhooah@hotmail.com

Lily Mae Shorthorns

Laura & Greg Long
12814 Monroe Rd 859
Paris MO 65275
660-327-3411 • 660-327-1314
laura.long@syngenta.com

LKJ Shorthorns

Cavada and Penny Wells
8980 Trendle Rd
Sullivan MO 63080
573-259-3790 • 573-627-2222
cpwells5@gmail.com

M & T Cattle Company

Machaela & Tate Wehrle
208 Elsenraat Dr
Rhineland MO 65069
314-972-3977
ssw@blex.com

McKenzie Ranch

G.L. McKenzie & Family
Bethesda MD 20816
619-925-1846 • 301-900-5040
glmckenzie@mckenzieranch.com
mckenzieranch.com

Merideth Land & Cattle Company

Reuben, Rusty or Wanda
1559 Hwy 124
Fayette MO 65248
573-489-2739
rmmerideth1@icloud.com
www.meridethlandandcattle.com

Misty Overlook Ranch

David/Diane Robertson
10101 Blossom Dr
Crocker MO 65452
573-286-6925
dave.diane.r@icloud.com
www.mistyoverlookranch.com

Moore Shorthorns

Hugh, Ron, Tom Moore Family
31056 Old Fidelity Rd
Jerseyville IL 62052
618-535-3235 • 618-729-4448
rdmoore162@gmail.com
www.moorehorthorns.com

Naylor Shorthorns

Gary & Pam Naylor
190 Bison Rd
Buffalo MO 65622
417-345-8330
naylorpam51@gmail.com



MSA MEMBERSHIPS

Naylor Shorthorns

Brett & Brittney Naylor
1595 E 422nd Rd
Halfway MO 65663
417-880-6873
brett.naylor@basf.com

Nile Valley / Hendrickson Trust

John Hendrickson
31598 Hendrickson Rd
Sedalia MO 65301
618-367-4190 • 660-826-7279
roanbullman@aol.com
www.nilevalleyfarm.mysite.com

Nile Valley / Hendrickson Trust

Julie Carpenter
31598 Hendrickson Rd
Sedalia MO 65301
217-779-8654 • 660-826-7279
roanbullman2@gmail.com

Ostermeyer Shorthorns

Tisha & Allen Ostermeyer
4795 Magruder Rd
Odessa MO 64076
816-263-2658 • 816-694-8134
ostermeyershorthorns@gmail.com

Bum Steer Cattle Company

Jill Myers
124 SW Hwy U
Holden MO 64040
330-340-0416
jillmyers@roadrunner.com

Bum Steer Cattle Company

Lewie Pugh
124 SW Hwy U
Holden MO 64040
330-795-0482
bumsteertrking@aol.com

Randolph Farms

Max Randolph
201 Karina Lane
Arcadia MO 63621
573-218-2701 • 573-546-1446
max.randolph@randolph-electric.com

Robsten Shorthorns

Rodney Preheim
5198 Tyrone Rd
Houston MO 65483
417-260-3123
rpreheim@houston.k12.mo.us

Ron & Judy Alden

32570 225th St
Hamilton MO 64644
816-465-0777
ronalden1959@gmail.com

Sartin Farm

Travis Sartin
7829 St Hwy FF
Marshfield MO 65706
417-689-4178
Sartinfarms77@gmail.com

Schabbing Shorthorn Farms

Collin & Michelle Schabbing
9716 State Hwy 25
Cape Girardeau MO 63701
C 573-450-8842 • M 573-225-3110
schabsh@gmail.com

Shannon Burris

430 Broaddus St
Chula MO 64635
sburris282@yahoo.com

Spartan Valley Cattle Company

Calin & Mike Smith
24020 Farm Rd
Crane MO 65633
C 417-209-5570 • M 417-818-6189
msdirsmith@gmail.com

Sraight Arrow Shorthorns

Lindsay Myers
23503 Hwy 52
Cole Camp MO 65325
660-621-0353
mercerlindsay@hotmail.com

Starkey Farms

Scott or Clare Starkey
5403 County Rd 195
Montgomery City MO 63361
573-590-0834
sstarkey64@gmail.com

MSA MEMBERSHIPS

Stephanie Votrain

7519 White Rd
Hillsboro MO 63050
314-914-1878
mstng127@gmail.com

Stewart Livestock

Bob & Katie Stewart
1914 N Maple St
Buffalo MO 65622
417-839-3184
katie.stewart1962@gmail.com

Studer Shorthorns

Dale Studer Family
2125 125th St
Creston IA 50801
641-344-8035 • 641-782-2286
studershorthorns@yahoo.com
studershorthorns.com

Sunrise Farms

Angela Wilson
8765 Hwy 140 N
Cottage Grove TN 38224
731-431-8857
lightnin@wk.net

White Family Shorthorns

Tom & Darles White
436 NW 800th Rd
Warrensburg MO 64093
T 660-441-1840 • D 660-441-1841
dj_white59@hotmail.com

Whittle Bros M&K Shorthorns

Mark Whittle & Keri Hudson
673 SE 90th Ln
Golden City MO 64748
M 417-214-0601 • K 417-214-0591
sgwhittle@hotmail.com
keri_812@hotmail.com

Wilson Family

Bobby & Tasha Wilson
23310 1st St
Higginsville MO 64037
660-232-3771
wilsontasha725@gmail.com

WKM Cattle

Katie Williams Crouch
11734 Hwy 62
Imboden AR 72434
870-844-5656
wkmcattle@hotmail.com
www.wkmbrokenc.com

Worthington Cattle Company

Brian & Sarah Worthington
942 E Dade 68
Dadeville MO 65635
417-844-1888
bworthington@dadecom.com

Youse Farm

Clint Youse
25868 Rt KK
Paris MO 65275
660-651-4779 • 660-651-4384
yousesteers@yahoo.com

SCAN TO VIEW MEMBERSHIPS ONLINE



Missouri Shorthorn Association is comprised of members from across Missouri and other states. Our goal is to increase the marketability of the Shorthorn breed on a national level while supporting youth endeavors.



Join Today!

Missouri Shorthorn Association

Membership Form 2023 – 2024

Farm Name: _____

Individual Name / Phone: _____

Mailing Address: _____

Farm Address: _____

Email Address: _____

Facebook Page: _____

Website Address: _____

Membership Level

- () Platinum Ambassador -----\$400.00
- () Gold Ambassador -----\$300.00
- () Silver Ambassador -----\$200.00
- () Bronze Ambassador -----\$100.00
- () General Membership -----\$35.00

- Membership term is from June 1st to May 31st each year
- Pay via check (address below) or PayPal – missourishorthorn@gmail.com
- Additional ad design fee for non-print ready ads - \$100 full page, \$60 half page, \$40 quarter page

Membership: \$ _____

Add Fee: \$ _____

Payment type: _____ Check no: _____ Total Amount: \$ _____

Missouri Shorthorn Association
 31598 Hendrickson Rd.
 Sedalia, MO 65301
 email: info@moshorthorn.com

Brett Naylor – President – 417-880-6873
 Jose’ Cruz – Vice President – 314-803-1104
 John Hendrickson – Secretary/Treasurer – 618-367-4190
 web: moshorthorn.com facebook@MissouriShorthornAssociation



HANDSHAKE

after

HANDSHAKE



**"BELIEVE YOU CAN AND
YOU'RE HALFWAY THERE"**

-THEODORE ROOSEVELT

CCC

COVER CATTLE COMPANY

BOWLING GREEN, MO

CHAMPIONS *were crowned*



573-470-1060

BILL - GINNA - MEALIEA - BRIDGETT

CCC



JUNIOR BOARD



Kylee Dameron
816-752-1591
President



Maelie Cover
573-231-4355
Vice President



Aubrey Youse
660-833-7666
Treasurer



Addison Counts
660-642-0513
Secretary



Rebecca Hunt
660-973-5404
Historian



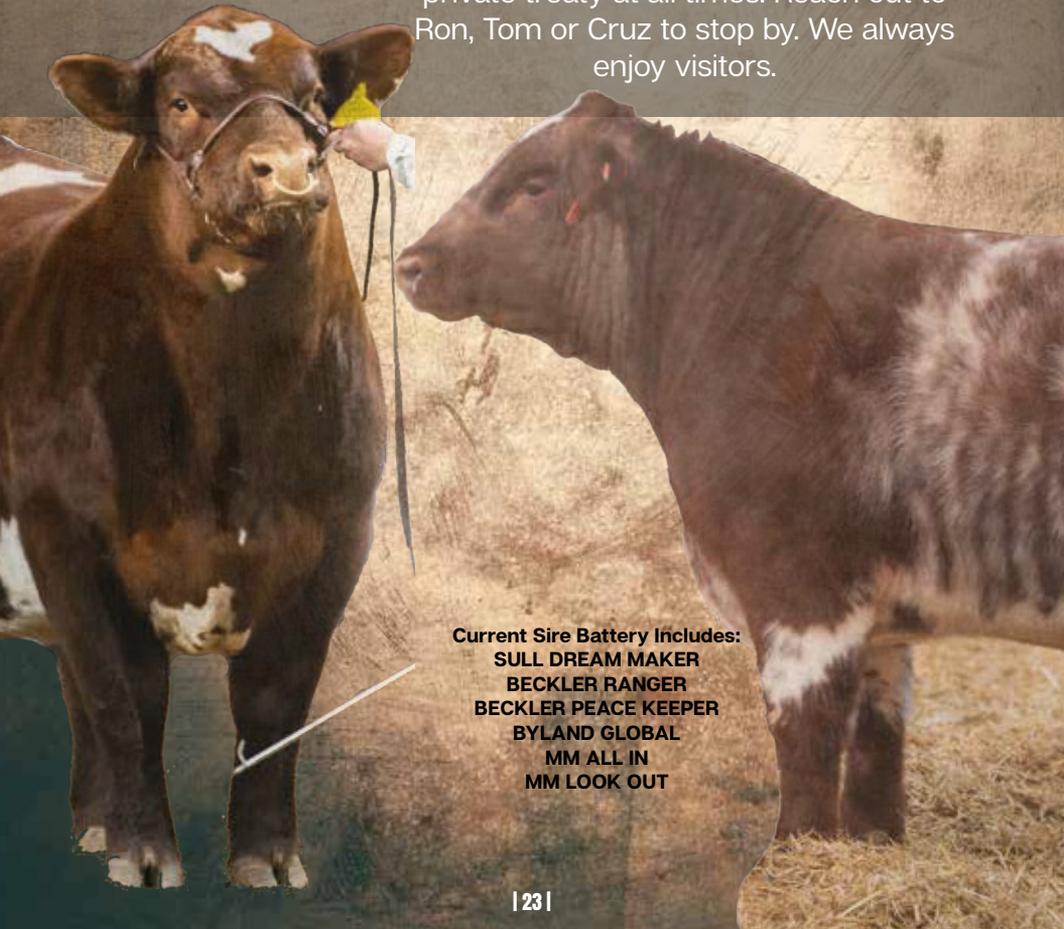
2024 SHORTHORN JUNIOR NATIONALS
June 15, 2024 - June 22, 2024
Timonium, MD

MOORE

Shorthorns

THE HUGH MOORE JR. FAMILY
JERSEYVILLE, IL | WWW.MOORESHORTHORNS.COM
RON: 618.535.3235 | LAMOORE13@GMAIL.COM
TOM: 618.535.5849 | CRUZ:859.612.7175

A family focused operation since 1951, that prides itself in producing high quality Shorthorns that succeed in the show ring and the pasture. Follow our facebook page and watch for our multiple online sales throughout the year. Cattle available private treaty at all times. Reach out to Ron, Tom or Cruz to stop by. We always enjoy visitors.



Current Sire Battery Includes:
SULL DREAM MAKER
BECKLER RANGER
BECKLER PEACE KEEPER
BYLAND GLOBAL
MM ALL IN
MM LOOK OUT



JUNIOR MEMBERS

Allie Ostermeyer
Austin Schabbing
Bobby Wilson
Bridgett Cover
Callie Henke
Caroline Youse
Cooper Schabbing
Dawson Henke
Dylan Dameron
Johnathon Ostermeyer

Kaelyn Counts
Kristen Penn
Landry Timm
Lily Stephens
Murphy Fahrmeier
Nora Kate McGaugh
Reese Counts
Tanner Wait
Ty Wright

*Want to become a Junior Member?
Contact Junior Advisor, Kyle Dameron 816-262-2417*



Raising Females is What We Do

**AF Shannon Margie 2026
Champion Shorthorn
Heifer Missouri State Fair**



**DL Fancy
Missouri state fair Reserve Champion
Shorthorn plus heifer
3rd overall division 2023 Junior
Nationals**

**AF Playful Cait 1735
Many time champion in Missouri
Reserve Division at The American
Royal**



**AF Margies Dream Girl 1644
Many time Champion in Missouri
Class winner at Junior Nationals**

**Kylee: (816)752-1591
Kyle: (816)262-2417
Cattle available private treaty**

SILEX, MO
**DAMERON
LIVESTOCK**



Missouri Junior Shorthorn Association

Membership Form 2023-2024

Farm Name: _____ Phone: _____

Individual Name: _____ Birthdate: _____

Parent / Guardian Name: _____ Phone: _____

Mailing Address: _____

Farm Address: _____

Applicant Email Address: _____

Parent / Guardian Email: _____

Facebook Page: _____

Website Address: _____

Membership

Junior Membership (\$10.00) _____

MSA Membership Optional (\$35.00) _____

Payment type: _____ Check no: _____ Total Amount: \$ _____

Payment to: Missouri Junior Shorthorn Association

25868 Route KK, Paris MO 65275

Kylee Dameron President (816)752-1591

Mealie Cover Vice President (573)231-4355

Aubrey Youse Treasurer (660)833-7666



MISSOURI SHORTHORN

Association

The
**FAMILY
FRIENDLY**
breed.

Spring Online Sale Tuesday March 26th, 2024

Selling herd sires, show prospects, bred females,
embryos, semen & donation lots.



Past high sellers

in 2023 sales!



Sale hosted by



Brett Naylor 417-880-6873/ Jeff Aegerter 402-641-4696

Follow us on facebook @Missouri Shorthorn Assc.
or visit

moshorthorn.com for updates and lot information

ANS ONLINE SALES .com

INDUSTRY PARTNERS

\$2,000 GOLD



\$1,000 SILVER



\$500 BRONZE



\$250 FRIEND



INDUSTRY PARTNERS

UCLandandLake

Jose' Cruz
103 Bluff Street, PO Box 490
Rhineland, MO 65069
855-345-7707 • 314-803-1104
josecruz@uclandandlake.com
www.uclandandlake.com

Aegerter Marketing

Jeff & Darla Aegerter
1250 Seward Run
Seward, NE 68434
402-641-4696
jeff.aegerter@gmail.com
www.amsonlinesales.com

American Shorthorn Association

Montie Soules
7607 NW Prairie View Rd
Platte Woods, MO 64151
816-599-7777
montie@shorthorn.org
www.shorthorn.org

Missouri Cattlemen Association

Andy Atzenweiler
2306 Bluff Creek
Columbia, MO 65201
573-499-9162 • 660-221-5178
mobeef@sbcglobal.net
www.mocattle.org

Protect The Harvest

Teresa Lucas McMahan
480 South Pont Circle
Brownsburg, IN 46112
844-360-8300
info@protecttheharvest.com
www.protecttheharvest.com

MU Block & Bridle

920 E Campus Drive
Columbia, MO 65201
Madison Coleman
573-690-7930
Madisonrc2002@gmail.com

Brownfield Ag News Learfield Ag

Cyndi Young
505 Hobbs Road
Jefferson City, MO 65109
573-556-1229 • 573-690-0676
www.brownfieldagnews.com

Cattle Visions

Caroline Sicht
13015 South 63 Hwy
Clark, MO 65243
573-641-5270 • 573-808-1248
lance@cattlevisions.com
www.cattlevisions.com

Ozark Farm & Neighbor

Julie Turner Crawford
PO Box 1319
Lebanon, MO 65536
866-532-1960
ads@ozarksfn.com
www.ozarksfn.com

Pearl's Pic Photography

Pearl Walthall
1051 NE 500
Windsor, MO 65360
660-525-9922 • 660-525-9921
pearlspicsphotography2@gmail.com
www.pearlspics.com

SN Partners

Eddie Sydenstricker
Business Hwy 54 South PO Bx 280
Mexico, MO 65265
573-475-8950 • 573-471-8100
eddie1@snpartners.com
www.snpartners.com

The Midwest Cattleman

Brenda Black
3760 NE 1000 Rd
Lowry City, MO 64763
417-644-2993 • 660-200-5941
mwproduction@gmail.com
www.midwestcattleman.com

Zeitlow Distributing Company

Greg Zeitlow
11025 00 Hwy
Boonville, MO 65233
660-882-2762 • 660-537-0966
mosales@zeitlow.com
www.zeitlow.com

Wassam Fence & Farm

Terry & Jacinda Wassam
29276 Pony Path Rd
Sedalia, MO 65301
660-829-0210 • 660-287-6037
wassamfence@gmail.com
www.wassamfarmandfence.com

FCS Financial

Robert Guinn, CEO
1934 E Miller St
Jefferson City, MO 65101
866-862-4158 • 660-541-0468
robert.guinn@myfcsfinancial.com
www.myfcsfinancial.com

Kemp's Meats

Lyn Henderson
21612 Glenn Rd
Sedalia, MO 65301
660-826-2898
Lyn@kempfsmeats.com
www.kempfsmeats.com

Benton County Veterinary Services

Dr.'s William & Kari Chamberlin
15211 Centerline Ave
Cole Camp, MO 65325
660-287-8679
bentoncountyvvet@gmail.com



Industry Partner Sponsorship Package

COMPANY NAME

COMPANY CONTACT

MAILING ADDRESS

CITY

STATE

ZIP

PHONES office

cell

EMAIL

WEBSITE URL

Gold \$2,000 _____ **Silver \$1,000** _____

Bronze \$500 _____ **Friend \$250** _____

In return for its investment the Industry Partner will receive advertising and promotional recognition detailed in this agreement. The Industry Partner is responsible for providing the appropriate materials for those efforts by established due dates after discussion with MSA board member.

Accepted and agreed by authorized signature

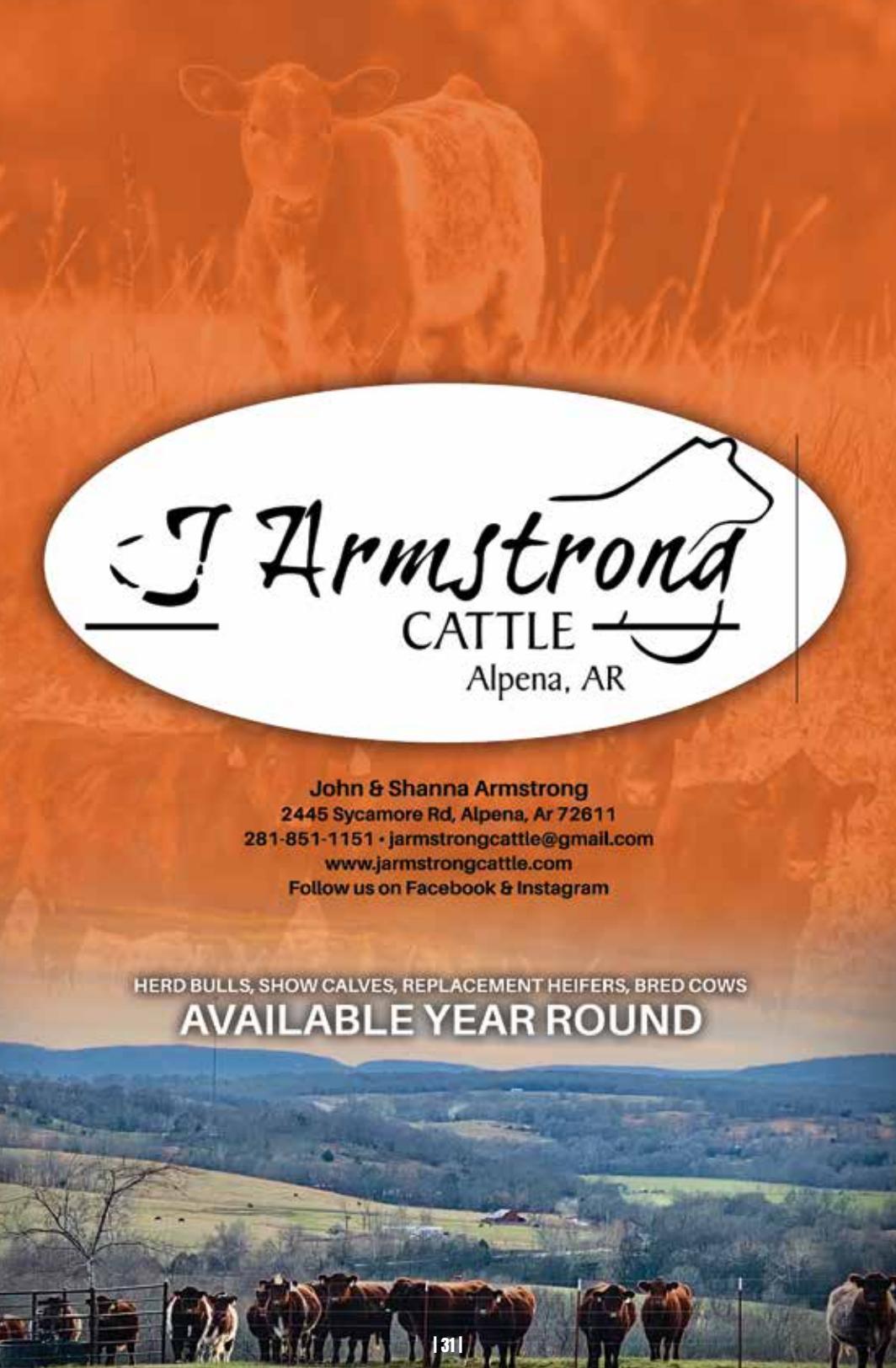
Date

Thank you for your consideration of supporting the MSA.

We truly appreciate people like you who stand beside us.



MOShortorn.com Follow us on Facebook @MissouriShorthornAssociation



J Armstrong
CATTLE
Alpena, AR

John & Shanna Armstrong
2445 Sycamore Rd, Alpena, Ar 72611
281-851-1151 • jarmstrongcattle@gmail.com
www.jarmstrongcattle.com
Follow us on Facebook & Instagram

HERD BULLS, SHOW CALVES, REPLACEMENT HEIFERS, BRED COWS

AVAILABLE YEAR ROUND



GENES Built For GRASS



**Nile
Valley
Shorthorns**



Hendrickson Trust

Sedalia, MO John 618-367-4190

Alice, Allyson, James, Julie or Mark 660-826-7279

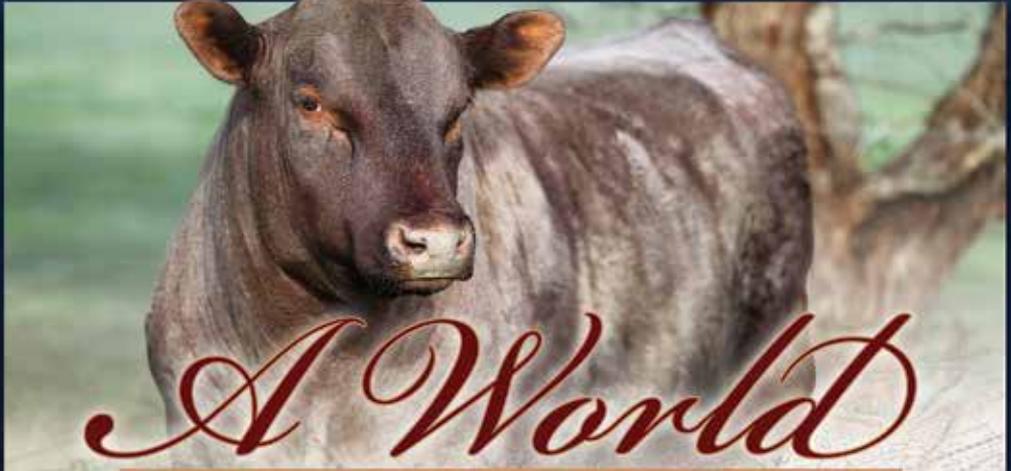
roanbullman@aol.com

www.nilevalleyfarm.mysite.com



Freezer Beef

Bulls, Heifers and Cows



A World **OF OPPORTUNITY**

AVAILABLE FOR THE FIRST TIME IN USA AND CANADA



RONELLE PARK SLURPIE S29

- Australian record selling bull at \$106,000
- 84 BW, 688 WW
- Scanned 7.8% IMF and 21" ribeye
- Flawless phenotype, complete outcross
- Limited semen availability



RONELLE PARK ROLLS ROYCE R10

- 2022 Dubbo National top selling bull
- 70 BW, 842 WW
- Scanned 7.1% IMF at 13 months on grass
- Top 1% IMF, Top 25% BW & WW EPD
- Semen: \$100/Straw

G.L. McKenzie & Family
(301) 900-5040
glmckenzie@mckenzieranch.com
www.mckenzieranch.com
facebook.com/McKenzieRanchLLC



McKenzie

Should you require any assistance or have any inquiries, please don't hesitate to reach out to us.

MISSOURI SHORTHORN

FAMILY FRIENDLY

MSA UPCOMING SALES

**Missouri Shorthorn Association
Spring Online Sale**

MARCH 26, 2024

HOSTED ON



AWSONLINESALES.com

**Missouri Shorthorn Association
Fall Online Sale**

OCTOBER 22, 2024

HOSTED ON



AWSONLINESALES.com



*America's
First*



The great improver.

Enlist a Shorthorn bull to get the most out of your crossbreeding program. The breed is ideal for commercial producers because as a British outcross, it complements predominately Angus and Hereford cow herds.

Shorthorns are also proven to enhance carcass quality — and their gentle nature means they won't cause problems in the process.

shorthorn.org | 7607 NW Prairie View Rd, Kansas City, MO 64151 | 816.599.7777

4-H/FFA Youth Awards

Sponsored by the

\$3,250 Total



Award donated by MSA as a voucher to be used in 2024 as aid in purchase of a registered Shorthorn/ShorthornPlus breeding stock (open or bred heifer, cow or herd bull).

4-H Awards

1st Place - \$750
2nd Place - \$500



Scan the code for more information!

FFA Awards

1st Place - \$750
2nd Place - \$500



Bonus Award

4-H or FFA - \$750



- Joint selection by MO 4-H, FFA & MSA committee approval
- Winners must join AJSA & MJSA and are encouraged to participate in local, state, and national shows with the main goal of growing and developing a beef herd.
- Recipients to be determined by completed questionnaire & a 3-6 minute video contest presentation themed, "Sharing my dream with Shorthorns"



MSA-Missouri Shorthorn Association
31598 Hendrickson Rd
Sedalia, MO 65301

For any questions, contact:

Brett Naylor, President: 417-880-6873
Jose' Cruz, Vice President: 314-803-1104
John Hendrickson, Sec/Treasurer: 618-367-4190

Forward answers to questions and video by
March 1st, 2024 to
info@missourishorthorn.com

Follow us on Facebook or visit moshorthorn.com



Your name: _____ Age: _____
Address: _____ Email: _____
Phone _____ 4-H Club or FFA Chapter: _____

1. What are your most significant projects you have done during your 4-H or FFA career? _____
2. What did you learn from your project this past year?

3. How has involvement in the Livestock/Beef program helped you prepare for your future education and career? -

4. What are the most important life skills you have mastered as a result of your Project work? _____
5. Tell us why you would be a good recipient of the MSA award?

6. How do you see Shorthorn cattle in your Future?

MSA will pay the amount of Voucher directly to Seller or Sale Management with Proof of Purchase. (Family purchases are Excluded.) Voucher includes 1 year free MSA memberships to New buyer & sellers Award recipients to be determined by this Completed Questionnaire & a 3 to 6 Minute Video Contest Presentation: Themed "Sharing My Dream with Shorthorns"

Forward Answers to Questions & Video by 3/01/24 to: info@moshorthorn.com
Recipients to be announced by 3-24-24; just before MSA State Sale on 3-26-24

MISSOURI

AGRICULTURAL EDUCATION

Fact Sheet

2023

PREPARING FOR SUCCESS

Missouri
EDUCATION

As Missouri hopes to double its agriculture production over the next 30 years, the need to develop a next-generation agricultural workforce becomes critical. Encouraging new workers to consider careers in food, agriculture and forestry is an important first step in strengthening Missouri agriculture. High school agricultural education curriculum is the foundation for training and education programs.

29,367

Students enrolled in Missouri agricultural education programs.

INTERACTIVE CLASSROOM

Through classroom instruction, ag education students use unique problem-solving skills.

CLASSROOM

SCHOOL

BASED

AGRICULTURAL
EDUCATION

SAE

FFA

Introducing young workers to careers in the industry is a vital first step in building a talented workforce pipeline.

At a Glance

\$93 Billion

Revenue contributed to state economy from Missouri agriculture & forestry industries.
Source: MDAMQ Ag Economic Impact, 2021

Aligned to a Career Path

Student-Led

Connected to Agriculture



Instructor Supervised

Measurable

Work-Based Learning

SUPERVISED AGRICULTURAL EXPERIENCE

Ag Ed students gain hands-on experience outside the classroom through their Supervised Agricultural Experience (SAE).

5,248

High school agricultural education graduates in 2021.
65% are pursuing agriculture as a career.

FFA

Missouri FFA is an integral Career and Technical Student Organization designed to enhance school-based agricultural education programs.

PREMIER LEADERSHIP PERSONAL GROWTH CAREER SUCCESS

Through involvement in FFA, students have the opportunity to learn:

Leadership

Communication

Employability

Career Readiness

Personal Development Skills

HERD SIRES

AT CRESTMEAD



JSF/GCF Red Demand 404

Reg#: *x4214546
Red • Polled • 1/5/2014
Sire: SULL Red Demand
Dam: JSF Lavendar 73X

CED: 3	YG: -0.55
BW: 2.0	CW: -14
WW: 36	REA: 0.43
YW: 48	MB: -0.14
MK: 24	FT: -0.13
TM: 42	SCEZ: 16.13
CEM: 0	\$BMI: 106.63
ST: 15	\$F: 43.05

MLC Merideth Lead Dog 11J

Reg#: *x4325277
Roan • Polled • 2/5/2021
Sire: Byland Soggy Dog
Dam: Byland Cassandra 9R037

CED: 12	YG: -0.42
BW: 1.4	CW: 25
WW: 63	REA: 0.84
YW: 98	MB: -0.08
MK: 28	FT: -0.09
TM: 59	SCEZ: 33.75
CEM: 9	\$BMI: 149.67
ST: 19	\$F: 58.57




CRESTMEAD
FARM

EST. 1888

Crestmead Farm

7400 A Hwy, Pilot Grove, MO 65276
Bill Betteridge, 660-888-9790 • wbetter@iland.net
Kaylan Cassil 573-823-9512

MISSOURI 4-H IS NOT YOUR ORDINARY “CLUB”

More than 57,000 members strong, Missouri 4-H is an active, dynamic organization of young people who are learning, growing and preparing to be the leaders of today and tomorrow — making a REAL difference in their community, country and world. 4-H gives youth opportunities to gain leadership, citizenship and life skills through fun and innovative hands-on activities. 4-H is committed to serving youth of all abilities.

OUR MISSION: Engaging youth as valued, contributing members of their communities in partnership with caring adults.

OUR VISION: A world in which youth and adults learn, grow and work together for positive change.

YOUR EXPERIENCE: Build friendships at camps, conferences and events as well as club and project meetings. Showcase your work and creations at fairs and competitions. Dive into exciting activities that interest you!



THE CLOVER

This publication will explain the 4-H program and give you direction on how to get started or re-enroll in Missouri 4-H's program. There are several ways to experience 4-H and we can help you find what works for YOU!

THE 4-H CENTER FOR YOUTH DEVELOPMENT

The 4-H Center for Youth Development is Missouri's state 4-H office. It houses faculty and staff that support the 4-H County Programs. While your main point of contact for 4-H is your County Extension office (see the next page for details), feel free to contact the 4-H Center at any time.

4-H Center for Youth Development, University of Missouri
524 Hitt St., Gentry Hall, Columbia, MO 65201
Phone: 573-882-9359

FIND MISSOURI 4-H ON THE WEB

-  <https://4h.missouri.edu>
-  facebook.com/missouri4h
-  instagram.com/missouri4h
-  [@missouri4h](https://twitter.com/missouri4h)
-  [4-H Center for Youth Development](https://www.linkedin.com/company/4-H-Center-for-Youth-Development)
-  youtube.com/missouri4h



EASY WEB ACCESS: Use this QR code to visit our website.

MAKE A REAL DIFFERENCE!

It's EASY! Call your local University of Missouri Extension center. A 4-H staff member will guide you to the 4-H opportunities in your area.



THE SYMBOL OF *Quality*



JS MISS MICHELLE 2J03 ET
 FREE K-KIM HOT COMMODITY X JS MISS MICHELLE 0J02
 CHAMPION SHORTHORN HEIFER - '23 MISSOURI STATE FAIR



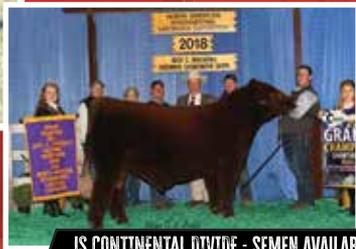
JS MISS MICHELLE 2J03 ET
 OWNED BY TENLEY WICKLINE
 RPS MEMORIAL SUPREME LAND OF LINCOLN SHORTHORN
 - '23 ILLINOIS STATE FAIR



NEW DONOR - JS CECILIA 1J03
 JS CONTINENTAL DIVIDE X WYR CECILIA 3916 ET
 CHAMPION SHORTHORN HEIFER & RPS MEMORIAL SUPREME
 LAND OF LINCOLN SHORTHORN - '22 ILLINOIS STATE FAIR



JS CECILIA 1J03
 DIVISION CHAMPION - '22 NAILE



JS CONTINENTAL DIVIDE - SEMEN AVAILABLE
 CHAMPION SHORTHORN BULL - '18 NAILE, '18 AMERICAN ROYAL

JS
JOHNSON
 SHORTHORNS

ROB & LINDSEY JOHNSON
 WELLSVILLE, MO
 217.454.3418
 | 411

PHIL & NANCY JOHNSON
 NIAN TIC, IL
 217.971.2164

MSA BREEDER OF THE YEAR

Year	Breeder	Year	Breeder
2001	Defenderfer	2013	Jim Sneed
2002	Waybar Farms	2014	George Alden
2003	Meadow Lane Farms	2015	Larry Kohlstaedt
2004	Show-Me Shorthorns	2016	Tom White
2005	J&R Shorthorns	2017	Garris Preheim of Robsten
2006	Stanley Stanton	2018	Allen Ostermeyer
2007	David Beckman	2019	Rusty Merideth of MLCC
2008	Alan Meirotto	2020	Doyle Hendrickson/Nile Valley
2009	Jim Williams	2021	Crestmead Farms - Betteridge Family
2010	Meadow Lane Farms	2022	Naylor Shorthorns
2011	Rob Sneed	2023	Legacy Ranch
2012	Bob Blakemore		



A Family Tradition for 65 Years and Counting



JGS Cattle Company
Family Owned and Operated
Raising Registered
Shorthorn/Shorthorn Plus
Bulls, Heifers, and Club Calves



Jerry and Jeannie Cox
314-952-1693



Greg Cox
636-278-0859



Stephanie Ostmann
636-236-0747



Worthington Cattle Co.
Dadeville, Mo

Brian, Sarah, Tate & Boone

417-844-1888

W-C-C NEW DREAM GIRL



W-C-C BEARCATS CAVENA



Raising boys on good cattle and the good Lord

SHORTHORN HISTORY

“Missouri is Shorthorn Country” is not just a slogan, it is a fact. Many members of the Missouri Shorthorn Association (MSA) have raised Shorthorn cattle for over 100 years. Names like Alden, Hendrickson, Merideth, Betteridge, Sneed, Naylor, and others have a rich history in the breed and based their business on Shorthorns. The Missouri Shorthorn Association is the glue that binds these breeders. It provides a common ground for members to gather, share ideas, and promote our breed. Founded in 1945 the MSA not only promotes the breed but also provides support for our future generation of ranchers through the Missouri Junior Shorthorn Association. Our juniors learn the value of hard work, leadership, responsibility, and teamwork as they compete at both local but also national events with the cattle they have raised.

Missouri Shorthorns are on the rise! The interest in Shorthorns has grown rapidly in the last several years. New breeders are coming in and existing ranches are looking to Shorthorns to bring back to their herd the solid structure, easy handling, and maternal traits they are known for. Also, as we bring farm to table end consumers are placing value in the quality of beef with the marbling and yield Shorthorn cattle produce. The MSA has felt this wave greater than anyone. We have had a 50% increase in members along with MSA being ranked as one of the top associations in the nation. Membership has its privileges. Members in the Missouri Shorthorn Association enjoy the benefit of having a marketing team promoting their breed. The MSA provides a number of services such as social media, marketing materials, and promotion at trade shows and events. In addition, the greatest service the MSA provides is to give members the platform to sell at our annual state sale. This sale held the last Tuesday in March has enjoyed great success and has reached buyers nationwide. It has been so successful that we have decided to add a second sale the last week of October. Only members can participate in this sale with the majority of the proceeds going back to the consignors as well as donation lots providing revenue for our juniors.

MISSOURI IS SHORTHORN COUNTRY! Scan the code to learn more about the history of the Shorthorn breed!



A FREE AND FED AMERICA™



You should have the freedom to live your life the way you want without misguided extremists and external forces interfering.

Protect The Harvest is pushing back against extreme criticism of farmers and ranchers, increased food and feed costs, ever-changing regulations and legislation, misconceptions of production methods, and misinformation.

Join us to keep America Free and Fed. Your monthly support is needed to push back and protect your rights.

Protect The Harvest • 480 Southpoint Circle • Brownsburg, Indiana 46112
www.ProtectTheHarvest.com • (844) 360-8300 • info@protecttheharvest.com



MU Block & Bridle

steers & Stripes

Steer and Heifer Show

March 1-3, 2024

Missouri State Fair Grounds

2 Rings, 4 Champions, Top 5 Payouts

Ring A Judge:

Chad Holtkamp

Ring B Judge:

Brian Fox

Friday, March 1: Kirk Stierwalt Clinic

8:00am-5:00pm

\$10/attendee (Child and Adult)

Registration: 8:00am-8:30pm

Heifers must be on grounds by 8:00pm 3/1

Saturday, March 2: Breeding Heifer Show-8:00am

Showmanship-6:00pm

Sunday, March 3: Market Animal Show- 9:00am



Why You Should Join MCA:

- MCA is the only organization in the state solely representing cattle producers.
- MCA offers media training and leadership development opportunities to help take your operation to the next level.
- MCA protects your business by working to advance beneficial legislation and killing any overreaching regulations that prevent you from doing your job.

ARE YOU A MEMBER?

Missouri Cattlemen's Association is a not-for-profit, grassroots, member-driven organization focused on advancing Missouri's beef industry.



Visit www.mocattle.org and click on **JOIN** to start enjoying the benefits of MCA membership.

Advertising Opportunities:

Contact MCA's Manager of Strategic Solutions for details about a number of great advertising opportunities in our award winning magazine, *Missouri Beef Cattleman*, or other options like direct mailing and newsletters.

Aly Francis

Ad Sales & Strategic Solutions
Phone: 660-651-0516
Email:
aly@mocattle.com

MISSOURI BEEF CATTLEMAN
OFFICIAL PUBLICATION OF THE MISSOURI CATTLEMEN'S ASSOCIATION

Andy Atzenweiler

Ad Sales & Production
Phone: 816-210-7713
Email:
mobeef@sbcglobal.net

Missouri Cattlemen's Association
2306 Bluff Creek Dr.
Columbia, MO 65201
Phone: 573-499-9162

*Decades of devotion to the
Red, White, & Roan*

Albertson Farms

Wheeling, MO

660-247-2813

New addition!



Waco x 610s



*Frozen genetics and freezer beef available at all times.
Calves by Red Reward, Current Commodity, Times Square,
and more on the ground now!*

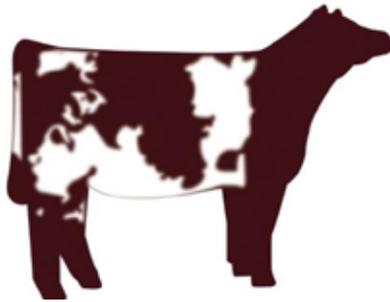
A photograph of a herd of brown Shorthorn cows in a green field. The cows are of various ages and are standing in a line. In the background, there are trees and a clear sky.

SINCE 1854
Ashland Farm
SHORTHORNS

James and Stephanie Sneed 28551 Griessen Road, Sedalia, MO 65301
660-620-4887 ● 660-287-6997
Purebred Bulls for Sale

"Proven genetics with focus on quality and profit for the Commercial Cattleman."

ROBSTEN SHORTHORNS PREHEIM FAMILY



Rodney Preheim (417)260-3123

Garris Preheim (314) 805-0463

5100 Tyrone Rd. Houston, MO 65483

Private heifers for sale off the farm. Online sales to watch for cattle from Robsten Shorthorns in March, October, and November. Visitors are always welcome!



Schabbing Shorthorn Farms is family ran business focused primarily on Shorthorn and ShorthornPlus prospect heifers and steers.

Visitors are always welcome!

Schabbing Shorthorn Farms

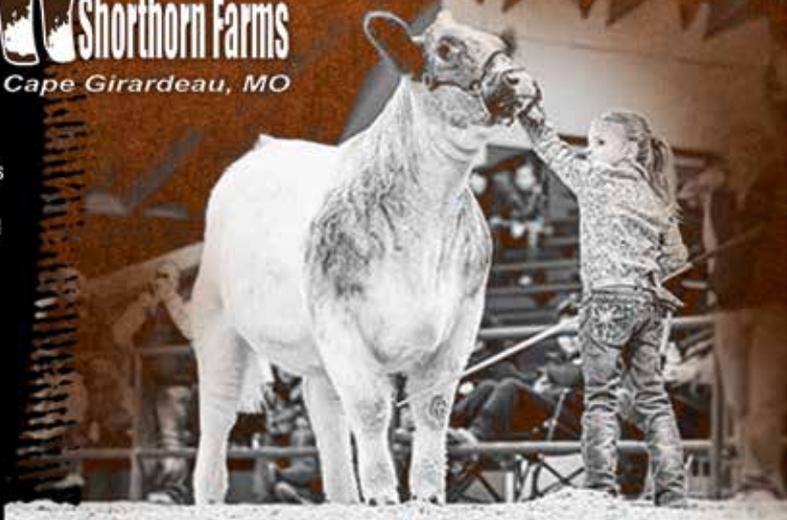
9716 State Hwy 25

Cape Girardeau, MO 63701

Collin, 573-450-8842

Michele, 573-225-3110

schabsh@gmail.com



OSTERMAYER SHORTHORNS



Odessa, Missouri

Allen, Tisha, Johnathon & Allie

816-694-8134

SIRE:

MILLBROOK

TRIBUTE FB 6023J

DAM:

MAV PICTURE

PERFECT ET



LITTLE CEDAR TRIVIA 2307

BUM STEER CATTLE COMPANY

Lewis Pugh, 330-795-0482

Jill Myers, 330-340-0416

124 SW Hwy U, Holden, MO 64040

THE NEW SHORTHORN CREW



CONTACT US FOR BEEF



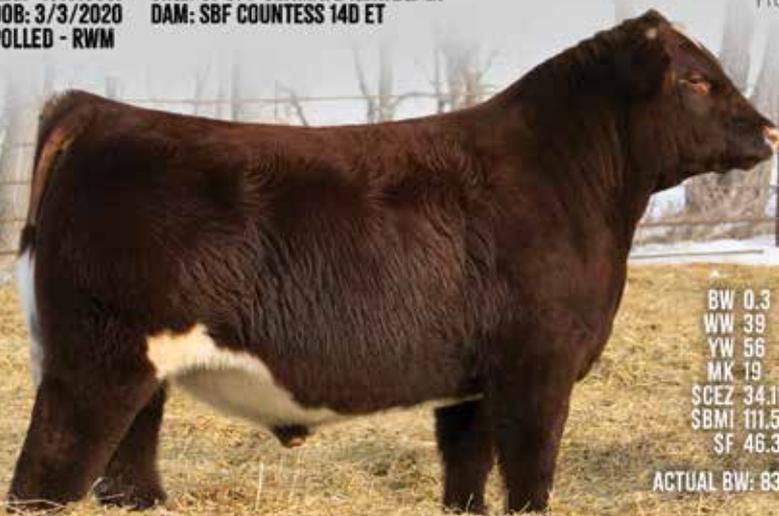
Herd Sire
JSF CF PIVOTAL 056 UR

REG: *X4313537
DOB: 3/3/2020
POLLED - RWM

SIRE: CF S/F ULTIMATE REWARD ET
DAM: SBF COUNTESS 14D ET

HELLWEGE
Shorthorns

Zach Word
573-846-6930
Frohna, MO



BW 0.3
WW 39
YW 56
MK 19
SCEZ 34.11
SBMI 111.50
SF 46.34
ACTUAL BW: 83 LBS

FUNCTION
meets *Style*

From the *pasture* to the *showring* —
we've got you covered.

Call us today for your next *herd bull*
or *show prospect*.

Herd sire: Studer's High Stakes 41H
AI sires: CCS Impel and CSF Longlook HC 706

WHITE FAMILY
SHORTHORNS

Tom & Darles White; Matt & Julie Mais;
and Andrew & Stephanie White
Warrensburg, MO

Tom cell: 660-441-1840 | Darles cell: 660-44-1841
wfscattle@gmail.com



STRAIGHT  **ARROW**
SHORTHORNS

Lindsay Myers
23503 Highway 52, Cole Camp, MO 65325
660-621-0353 • mercerlindsay@hotmail.com



Shorthorn

Shorthorn Plus

Angus

*New
Donor!*



RED KNIGHT x MYRTLE BO

**Sunrise
Farms**
Cottage Grove,
Tennessee

Angela Wilson
731.431.8857
lightnin@wk.net



KEEPING FARMERS & RANCHERS INFORMED FOR OVER 50 YEARS



For More Information Visit
BrownfieldAgNews.com

We help beef producers
SUCCEED
with artificial insemination



FSF PERFECTION



DJS THE OUTSIDER

Home of the HOTT EST Shorthorn sires!

- Semen and A.I. Certificate sales
- Spring/Fall A.I. schools
- A.I. supplies
- Bull collection
- Liquid nitrogen refills



JSF RONAN



FREE K-KIM HOT COMMODITY

Learn more at cattlevisions.com!

GIVE US A CALL!
(573) 641 - 5270

CATTLE *Visions*

COME SEE US!
13015 S. Highway 63
Clark, MO 65243

The Ozarks' Most Read Farm Newspaper

REACHING
MORE THAN

40,000
READERS

in Missouri, Arkansas
& Oklahoma



Ozarks Farm
& Neighbor 

Call 1-866-532-1960 to Advertise



www.pearlspics.com



Promoting you is what we do!



JOHN DEERE

COMPACT TRACTOR PACKAGE HEADQUARTERS



SYDENSTRICKER
NOBBE

18
LOCATIONS
IN
MISSOURI

Chillicothe, MO
660-646-5493

Columbia, MO
573-476-0370

Curryville, MO
573-594-6493

Dutzow, MO
636-433-2256

Farmington, MO
573-756-2088

Hermann, MO
573-486-3204

Kirkville, MO
660-665-1500

Macon, MO
660-385-2177

Mexico, MO
573-581-5900

Moscow Mills, MO
636-366-9400

Palmyra, MO
573-769-2112

Rocheport, MO
573-446-3030

Salisbury, MO
660-388-6166

Scott City, MO
573-335-0192

St. Charles, MO
636-493-0288

Ste. Genevieve, MO
573-883-5703

Tipton, MO
660-433-5596

Union, MO
636-888-0390

SNPartners.com

Your Direct Line to Thousands of Cattlemen & Customers in the
Heart of America's Cattle Industry

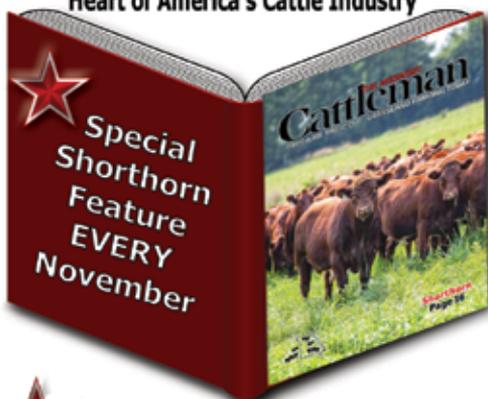
Produced with
Cattlemen in
Mind

Online 24/7

On the
Counters of
100's of Ag
Businesses

In 20,000
Mailboxes

Each Edition Also
Mailed to Brand
New List of
Breeders &
Producers



Advertise
&
Subscribe

THE MIDWEST
Cattleman
GRASSLAND FARMING TODAY

Contact Brenda Black
660-200-5941

thewordsout87@yahoo.com

Rates available online www.midwestcattleman.com



"Your Livestock Equipment Headquarters"

Quality Equipment Since 1961!

Bextra Haysaving Bale Feeder



Maximize Your Feed Dollars by Minimizing Your Feed Loss

FM For-Most
Livestock Equipment



- Headgates
- Calf Tables
- Calving Pens
- Manual Chutes
- Hydraulic Chutes
- Working Tubs & Alley Systems

OUR FLAP IS BETTER THAN A BALL OR FLOAT CLOSURE...



PRIDE FARM

- Automatic automatically open our Flap
- Our Flap will not freeze like ball closures do
- We have two rubber construction
- 50% ENERGY SAVING COMPACT FLAP

★ GO WITH THE FLAP - THE POLAR-MAX FLAP ★

AmeriAg Mineral Feeder & Insecticide Strips

Holds up to 250 lb. Mineral
Easy to Move, Calves can Use
New Fly Strips Optional



Tru-Test DATAMARS






Electronic Scales For: Portable Alley Platforms and Scales Scale Indicators Loadbars for Chutes EID Tag Readers

Speedrite DATAMARS








Electric Fence Supplies: Solar—Battery—100V Fence Chargers Fault Finder & Fence Alerts Permanent & Temporary Fencing

11025 OO HWY. - BOONVILLE, MO - Toll Free 800-530-5158 - WWW.ZEITLOW.COM - MOSALES@ZEITLOW.COM

WASSAM FARM & FENCE SUPPLY LLC.

Friendly farmers, serving farmers! We use what we sell



FCS FINANCIAL

EST. 1927



KEMPF'S

CUSTOM BUTCHERING

**Benton County
Veterinary Services**
Cole Camp MO
660-287-8679





Travis & Dana Wait
417-448-7631



Janet and Tim Kier
417-846-6517
Cassville, MO



Katie and Bob Stewart Family
417-839-3184
Buffalo, MO

Studer
SHORTHORNS

CRESTON, IOWA

Dale: 641.344.8035 | Nate: 641.344.8487
StuderShorthorns@yahoo.com
www.studershorthorns.com



Don't **Annual Bull Sale**
You Think It's *Time*

Family Legacies **Annual Female Sale**

*Quietly preserving the Shorthorn breed
in the hills of Southwest Iowa.*

Celebrating the 150th Anniversary of the American Shorthorn Association

American Shorthorn Association

150
YEAR ANNIVERSARY
1872  2022

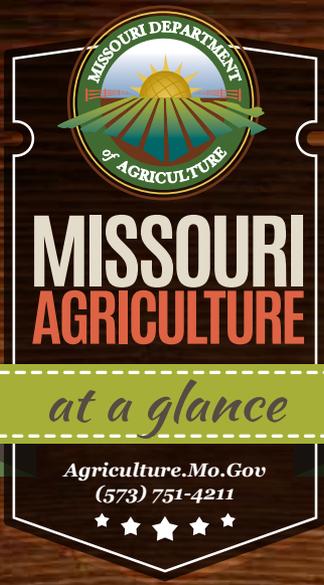
More than any other cattle breed, Shorthorns define the beginning of the beef industry in the United States.

As you read this history, you will take an enchanting journey back in time. While this book is a historical composition, a good story never ends... so this, in a way, is just the beginning.



HERE'S TO THE RED, WHITE AND ROAN!
Purchase books via the American Shorthorn Association website.





Missouri agriculture employs nearly 460,000 people across the state



Missouri agriculture canvasses 27.8 million acres of farmland



Missouri is home to 95,000 farms, averaging 291 acres each

ECONOMIC CONTRIBUTION

\$93.7 BILLION
AG INDUSTRY

AGRICULTURE INPUTS
\$55.4 BILLION

VALUE-ADDED
\$34.9 BILLION

SOURCE: ECONOMIC CONTRIBUTIONS OF MISSOURI AGRICULTURE

MISSOURI'S NATIONAL RANKINGS

SOURCE: ECONOMIC CONTRIBUTION STUDY OF MISSOURI AGRICULTURE AND FORESTRY



FARMS - 2ND
95 thousand farms



HAY - 2ND
5.8 million tons



BEEF COWS - 3RD
1.95 million head



Rice - 5TH
11.8 million cwt



GOATS - 5TH
76 thousand head



TURKEYS - 5TH
17 million head



SOYBEANS - 7TH
275.7 million bushels



HOGS - 7TH
3.2 million head



COTTON - 7TH
830 thousand bales



BROILER CHICKENS - 7TH
318.3 million head



CORN - 9TH
502.3 million bushels



HORSES & PONIES - 10TH
85 thousand head





**Land and Lake
Properties**

UCLandAndLake.com

**We Know The Country
We ARE The Country**



Rhineland:
PO Box 490 / 103 Bluff Street,
Rhineland, MO 65069
Lake Ozark:
PO Box 2369 /
70 Northshore Dr., Suite D
Lake Ozark, MO 65049



**Land and Lake
Properties**

Office: (573) 693-9510
Toll Free: (855) 345-7707
Fax: (573) 693-9512
UCLandAndLake.com
HermannRealEstate.com
Jose' Cruz - Broker/Owner

ADVERTISERS INDEX

- 2-3 Legacy Ranch
- 5 Aegerter Marketing Services, Inc.
- 6-7 Naylor Shorthorns
- 9 Alden Farms
- 12-13 Merideth Land & Cattle Company
- 20-21 Cover Cattle Company
- 23 Moore Shorthorns
- 25 Dameron Livestock
- 31 J Armstrong Cattle
- 32 Nile Valley Farm/Hendrickston Trust
- 33 McKenzie Ranch
- 35 American Shorthorn Associaton
- 39 Crestmead Farm
- 41 Johnson Shorthorns
- 42 JGS Cattle Company
- 43 Worthington Cattle Co
- 45 Protect The Harvest
- 46 MU Block & Bridle "Streers & Stripes" Show
- 47 Missouri Cattlemen's Association
- 48 Albertson Farms
- 48 Ashland Farm Shorthorns
- 49 Robsten Shorthorns - Preheim Family
- 49 Schabbing Shorthorn Farms
- 50 Ostermeyer Shorthorns
- 50 Bum Steer Cattle Company
- 51 Hellwege Shorthorns
- 51 White Family Shorthorns
- 52 Straight Arrow Shorthorns
- 52 Sunrise Farms
- 53 Brownfield Ag News
- 53 Cattle Visions
- 54 Ozarks Farm & Neighbor
- 54 Pearls Pics
- 55 SNPpartners
- 55 The Midwest Cattleman
- 56 Zeitlow Distributing Company
- 56 Wassam Farm & Fence Supply LLC
- 56 FCS Financial
- 56 Kempf's Custom Butchering
- 56 Benton County Veterinary Services
- 57 Circle W Shorthorns
- 57 Hilldale Cattle Co
- 57 Stewart Livestock
- 57 Studer Shorthorns
- 60 UC Land and Lake
- 62 Cedar Lane Farm
- 63 Gilman Shorthorns



WWW.MOSHORTHORN.COM



GRAND CHAMPION SHORTHORN FEMALE

2023 CATTLEMEN'S CONGRESS JUNIOR SHOW

CLF PROUD STARLET 2111

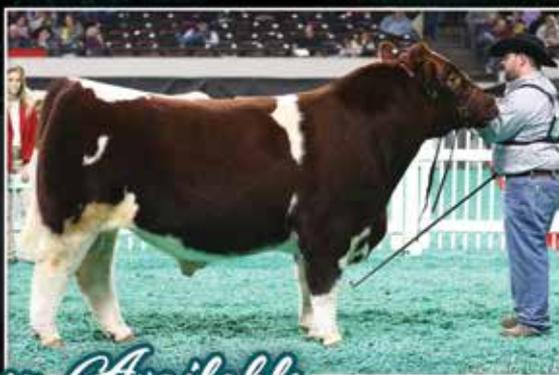
VCC Ain't No Foolin' 701 ET X Hill Haven Fire Storm 28C

Congratulations
SAYLOR NORVELL



Seathorn Country

JUST
FOOLIN'
AROUND



Semen Available

DSF - PHAF - THF **VCC AIN'T NO FOOLIN 701 ET**

CLF Foolin' Around 1401 ET X CLF Miss Buckeye 1403 (JA Commotion)

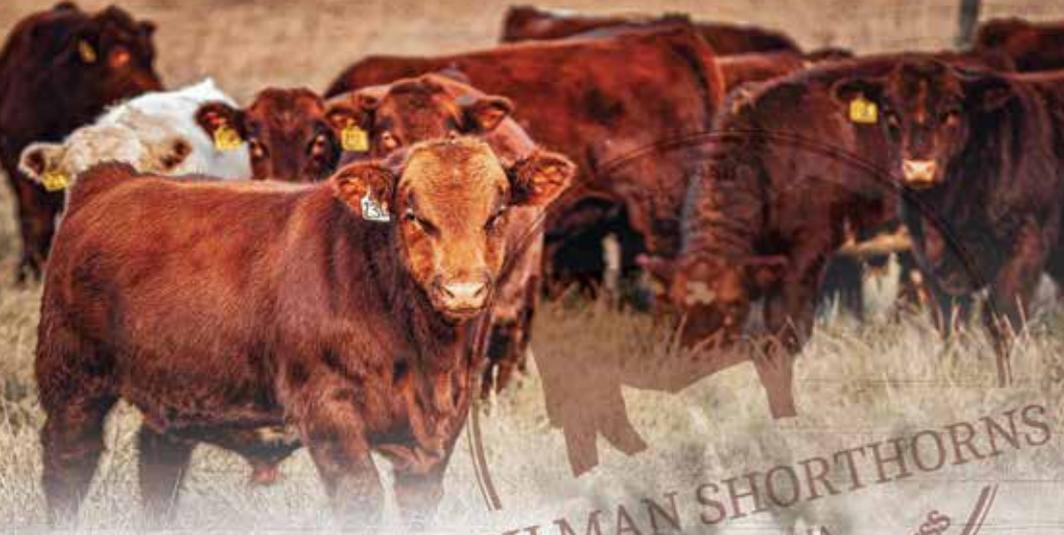
Cedar Lane Farm

Jeff, Sue, Scott, Eric and Kelsey Winkle

5006 Gravel Pit Rd • Cedarville, Ohio

Jeff's Cell 937-694-1871 • Scott's Cell 937-681-1550

2022 Ohio State Fair Premier Breeder
2023 Ohio Cattlemen's Seedstock Producer of the Year



GILMAN SHORTHORNS
Stuart, IA

A PASSION FOR PROGRESS

Family
Legacies
SALE

ANNUAL FEMALE SALE

2ND SATURDAY IN OCTOBER

Selling Open Heifers & Bred Heifers.

Don't

You Time
Think It's
BULL SALE

ANNUAL BULL SALE

LAST SATURDAY IN FEBRUARY

*Selling Shorthorn & Shorthorn Plus
Yearling and Fall Aged Bulls.*



CARY & ROCHELLE GILMAN
ETHAN, KATHLEEN, CHRIPP + CORD
WILL, LEAH, RORIK + RIGGS
ETHAN: 515.360.1445

GILMANSHORTHORNS.COM



Missouri Shorthorn Association
31598 Hendrickson Rd
Sedalia, MO 65301

Presorted
First Class Mail
US Postage Paid
Permit #308
Omaha, NE

Catalog by Shorthorn Country

MISSOURI SHORTHORN

Association

The
**FAMILY
FRIENDLY**
breed.

2024 MEMBERSHIP DIRECTORY